



seedgeist



# zeitgeist

/zAitgAist/

the defining spirit or mood of a particular period of history as shown by the ideas and beliefs of the time.

seedgeist

SEEDGEIST, is a quintessential festival of Seed which is unparalleled of it's kind. It is an amalgamation of Seedtrack, Seediagonal, Seedscape and Seedtalk which engages and enables exposure with a larger crowd. It pinpoints on the surging change and advancing of architect's view in the contemporary technological society. Seed is known for the events (both offline and online) organised for general public to appreciate and spread awareness of the arising daily activities through social media platforms .



# seed!

Seed is an institution of excellence and aspirations established in 2016 under the aegis of APJ Abdul Kalam Charitable and educational trust which includes heterogeneous mix of architects, entrepreneurs and institutions with best intentions for the future in mind. Seed is a school promotes original design thinking and contributes greatly to the personal growth of each individual here. It's priority in self realisation and understanding is driven by a group of committed and value based professionals. It's priority is to instill environmental consciousness and humanism at the core to bring up a community of aware, alert and awake citizens who can intervene effectively in real life situation.

Here, at seed everything is looked upon with an eye for environmental responsive thinking and is imparted in students in such way that it becomes a part of their thought process. The school firmly believes it is important for the students to be able to look through multiple perspectives to adopt the most appropriate, ethical and context sensitive design stance.

The learning is multidisciplinary and student centric and offers exposure to through leaders from multiple fields The seed program is designed with focus on emerging dynamics in industry and transformation of architects in contemporary technological society

30+  
days

600+  
students

40+  
colleges



**soumitro ghosh**  
Bangalore, India



**abin choudhary**  
Kolkata, India



**amritha ballal**  
New delhi, India



**mahesh radhakrishnan**  
Chennai, India





march  
1819

## seedtrack

The Inter-College Sports Meet, SEEDTRACK is a highly anticipated event that showcases the skills and talents of young athletes while promoting healthy competition and teamwork. From athletics to football, throwball, volleyball, cricket there is something for everyone in this exciting sports event.

SEEDTRACK is more than just a competition. It is an opportunity for participants to make new friends, build camaraderie and learn from one another. With a shared passion for sports, the event brings together participants from 20 plus architectural colleges creating a unique atmosphere of teamwork and sportsmanship of 300 plus students. This event is also accompanied by cultural programs in which students from different colleges can showcase their talents and provides a platform to interact

football  
volleyball  
throwball  
3s football  
100m  
400m  
1500m  
javelin  
shortput  
discus throw  
4\*100m relay  
4\*400m relay  
chess  
carroms  
quiz



# seediagonals

Seediagonals is essentially a semester break school hosted by Seed, that offers additional Certification courses for students and young graduates of architecture to improve their skill sets and expand their knowledge base on multiple aspects of architecture, design and allied subjects.



## exhibition design

a workshop which examines the architectonics of the space in Mattanchery and mould it through multiple explorations.

## temporary bamboo pavilion

a 6 day module which is conceptualised as a design-build workshop which will delve deeply into aspects of bamboo construction.

## home of circular beginnings

a 6 day workshop which elaborates upon the presence of textile in articulation of spaces with explorations on movement, fluidity and dynamism.

## wall mural

the workshop will use one wall in Mattanchery to produce a breathtaking wall art that will alter the scale of the courtyard and unravel the presence of a new energy.

## film making production

a workshop which will guide you through various processes of art and craft of story telling through videos and introduce you to various roles of a crew member to work together.



**Murali Cheeroth**  
 chariman :  
 Kerala Lalithakala Academy  
 date: march 22-31  
 venue: seedscape gallery,  
 mattanchery



**Saumya Pande**  
 New Delhi  
 date: march 20-25  
 venue: seed campus,  
 muvattupuzha



**Aravani Art Project**  
 Bangalore  
 date: march 24-30  
 venue: seed scape gallery,  
 mattanchery



**Sreeram Pradeep**  
 Kochi  
 date: march 24-april 02  
 venue: muvattupuzha, mattanchery



**Thumb Impressions**  
 Ahmedabad  
 date: march 24-29  
 venue: seedscape gallery,  
 mattanchery





# seedialogues

It is an attempt to connect to a larger world of academics and design enthusiasts by hosting discussions on macro significance such as policy changes, the politics of practice, ideas on gender or any other practice of academic significance. This talk series shed light on 11 young practices and their uniqueness.

The seedialogues was indeed a game changer in introducing the public with innovative ways in which practices are done across the country and how they make an impact in the society.

# seedscape

It is an annual exhibition of the works produced by the vibrant student community of Seed. It invites eminent characters in the field of art, design and architecture which is kept open to public also

# seedlounge

Seedlounge is an intimate gathering of architects and designers of the seed family that come together to learn and discuss new practices in the field of architecture.

# seedbazaar

Seedbazaar is the place where we put out into your hands 'all things SEED'. The SEED merchandise stall that displays and retails exclusive SEED souvenirs and goodies that let's you take a piece of the institution with you, to your homes or offices or wherever you travel to. Seedbazaar houses a variety of products ranging from mugs and badges and postcards to exclusive apparels and stationery.

